

# MEANINGFUL LEARNING WITH NUMBERNAGAR®



NumberNagar® - Learn it right the first time

ADVERTORIAL



**GOGI SREE BINDU**  
Franchise Owner,  
NumberNagar®,  
Rajarajeshwari  
Nagar

"The concept is brilliant and very much needed to help kids of this generation. NumberNagar® stands different from many other coaching centres or learning institutes because of the importance the team gives to every child's learning experience. They ensure no compromise in providing rigorous training for the staff. The concept and materials are carefully designed to provide best hands-on learning space for children. The NumberNagar® team are a fantastic set of people - highly enthusiastic, extremely committed and 100% dedicated to providing the best learning experience for children. They are very supportive in every situation.

Owning a NumberNagar® franchise is a proud feeling. It has empowered me to provide my best to the betterment of next generation kids. It is the best thing that has happened to me. It is my extended family."



**RAGHAVENDRA RAJU**  
Franchise Owner,  
NumberNagar®,  
RPC Layout,  
Vijayanagar

"I am very happy to be a franchisee of NumberNagar®; this fulfills my vision of bringing a best learning centre to my neighbourhood. It gives the advantage of having an unconventional learning environment for children to make studies more enjoyable and meaningful. I decided to take NumberNagar® franchise on the day I saw the advertisement in the newspaper with a tagline - It's time to improve the way we teach and learn. I will continue to use this opportunity to bring good learning experiences for children. I am glad to see the support extended by the team; they are contributing to their fullest potential to help us succeed in this new venture. I am impressed by the 5C™ Methodology and the vision of NumberNagar® to spread its presence. It indeed is the need of the hour for children. The brand name is very catchy. The brand logo speaks about giving a good direction for learning and freedom to explore."

## Grade KG TO 8 Learning with fun

PRIMARY EDUCATION PLAYS A SIGNIFICANT ROLE IN SHAPING A CHILD'S FUTURE AND PERSONALITY

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### IMPORTANCE OF PRIMARY EDUCATION

Primary school education plays a fundamental role in shaping a child's personality. The foundations for academic concepts and the child's personality are laid in the formative age of 3 to 14 years. Even so, the primary emphasis during this age is on academic performance rather than meaningful learning experiences. Laying emphasis on learning experience implies personalisation because each experience is unique to the learner. In this direction, creative after-school interventions such as NumberNagar® play an important role.

### ROLE OF NUMERNAGAR®

NumberNagar® is India's first Innovation in Experiential Learning for Maths and English. It has been researched, designed and created in India, for children of age group 5 to 14 years, to excel conceptually and academically. The after-school programme offered by NumberNagar® is fuelled by its proprietary 5C™ methodology which is entirely learner-centric. The new franchise centres of NumberNagar® in Bengaluru have been impacting children's learning experiences positively since June 2018. Here, we share the stories of



the newest franchisees in the NumberNagar® family.

**FINDING A BALANCE**  
Supplementing school education with innovative programmes like

NumberNagar® allows children to enjoy their learning experiences in a wholesome manner, instead of looking at academic work as a burden. Nurturing their curiosity and training them for life-long learning is the need of the hour.



**SRIDHAR PALLIA,**  
Franchise Owner,  
NumberNagar®,  
JP Nagar 7th Phase

"I quit my cushy corporate job to pursue my passion to transform young students positively during their formative years. My objective

was to focus on 'character education' - attitude, behaviour, and character (ABC's of life). While this caters to personal excellence, the foundation for a strong academic excellence is laid by numeracy and literacy." "In this direction, NumberNagar® felt perfectly aligned to my personal vision. Years of research have gone into developing NumberNagar® curriculum which is also designed with the underlying philosophy of emotional development. So, for me it wasn't hard to realise the kind of synergies these two can bring in to transform students. NumberNagar® 5C™ model resonated very well with me and perfectly aligns with my belief system. Often a franchise model comes with its own set of challenges. However, that wasn't the case with NumberNagar®. Besides, Ravi's vast corporate experience put into the process is evident. The other founders' extensive academic research, experience and delivery ideation is crystallised very well. I believe NumberNagar® is extremely relevant to today's learning scenarios and a must for anyone who does not want to miss out on setting strong foundation during formative years of education."



**ARAVIND VENKATESH**  
Franchise Owner,  
NumberNagar®,  
Yelahanka New  
Town

"NumberNagar® addresses some common challenges that children (and parents) face in the traditional school environment. These include lack of individual attention, insufficient focus on fundamentals, and a practical approach to learning by associating both simple and abstract concepts with real life scenarios makes the experience enjoyable for the child. These objectives are accomplished without compromising on the academic rigour. With our association with NumberNagar®, we have an opportunity to make a meaningful impact to the child's learning environment in their formative years. The learning environment itself is a key differentiator in creating a positive setting for learning. We invite the parents and children in Yelahanka and surrounding areas to visit us for a first-hand experience. The NumberNagar® team brings a powerful combination of research and experience in the field of education. The founding team is extremely passionate and dedicated to adding value to children's learning. The operations team understands the finer aspects of implementing the procedures and practices to ensure smooth operations. NumberNagar® is a fast-growing brand in the area of education. We felt a strong connection to the brand and its vision, and this was one of the reasons for us being associated with NumberNagar®."



### CALL TO ACTION

Do you want to integrate NumberNagar® into your school?

Registrations are open at NumberNagar® centres in Bengaluru. Enrol your child.

Do you want to take up Franchise opportunity of NumberNagar®?

It is time for you to become someone's favourite teacher. WE ARE HIRING!

VISIT  
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